

Ag Careers and You...A Perfect Fit

Presenter Instructions

Thank you for seeing the need for agricultural education and specifically for the need to inform today's youth about the variety of career opportunities available to them within the field of agriculture. By being a presenter, and sharing not only the importance of agriculture careers but your personal connection to agriculture, you may just be planting a seed of interest in an ag career!

Our goal is to provide you with the necessary resources to not only give the presentation, but to feel comfortable and confident in doing so.

Title: Ag Careers and You...A Perfect Fit?

Audience: Junior High (Grades 7-9)

Duration: 35-40 minutes

Materials: (available via online request at www.pfb.com/agcareers)

- **An Ag Career and YOU...A Perfect Fit?** PowerPoint (on flash drive)
- **Presentation Guide**, to guide you through the classroom presentation
- **Ag Career Pathways Talking Points**, to assist you with helping students connect to the 9 ag career pathways
- **Food Trace Worksheet**, to be used by students during the presentation
- **Explore Your Options Give-away** (1/student), to guide students to the website for further exploration of ag careers
- **Classroom Information Form**, to collect data about the visit to submit in your report following the presentation

Objectives: Students will

- ✓ discover career opportunities available within agriculture.
- ✓ understand connection of ag careers to their food.
- ✓ relate ag careers to their personal interests, abilities and aptitudes.

Standards: (*PA Department of Education Career Education and Work Standards*)

13.1.8.A; 13.1.8.B; 13.1.8.C; 13.1.8.G; 13.1.11.A; 13.1.11.B; 13.1.11.C

Scheduling a Visit:

1. Reach out to your local junior high school.
 - a. Use the contacts you have (school board members, classroom teachers, principals, and/or school counselors)
 - b. Schedule meeting with school representative to share about presentation
2. Focus on the *Career Education and Work Standards* the presentation will help them meet.

Pre-Visit Prep:

1. Review **An Ag Career and YOU...A Perfect Fit?** PowerPoint, so you are familiar with the presentation and comfortable navigating through the presentation.
2. Review **Presentation Guide**. (Note that the supplied text has been provided as suggestions only and does NOT need to be memorized!)
3. Familiarize yourself with the careers listed on the **Ag Career Pathways Talking Points** (*descriptions of each career can be found at AgExpolorer.com by entering the careers into the search box*)
4. Make contact with classroom teacher the week prior to your visit to
 - a. confirm day and time for visit;
 - b. confirm they have computer, LCD projector, and screen for giving the presentation; and
 - c. ask if there are any specific instructions/requests they may have for you.

Visit Logistics:

1. Arrive at least 15 minutes early to allow time to sign in at office and get to classroom.
2. Report to the office to sign in. Be prepared with the following:
 - a. Teacher's name and purpose of visit
 - b. Photo ID (many schools are now requiring a photo ID for visitors)

Pre-Presentation:

1. Greet teacher and introduce yourself. Inform them you are there as part of an ag literacy initiative within PA Farm Bureau.
2. Provide them with the flash drive containing the **An Ag Career and YOU...A Perfect Fit?** PowerPoint and ask them to connect it to their presentation system.
3. Have them show you how to operate/advance the presentation with their equipment and test a few slides to make sure it is working.
4. Ask them to complete the ***Classroom Information Form***, so you have necessary information for your online report following the presentation.

Presentation:

1. Follow ***Presentation Guide*** to complete presentation.
2. Be sure to hand out the highlighters (***Explore Your Options Give-away***) to each student at the end of the presentation and encourage them to explore the website link.

Post-Presentation:

1. Thank the teacher for the opportunity to share the possibilities available to their students within ag careers.
2. Give the teacher a highlighter and explain there are additional lessons and resources on the site for them as educators.
3. Collect the completed ***Classroom Information Form*** from the teacher.
4. Complete the online presentation report at www.pfb.com/agcareers (*available on the Presenter page*). This will not only enter you in the drawing for the PFB incentive, but will allow us to collect data on this program and its usage, impact and effectiveness.

Helpful Hints:

- Practice your presentation...even if it is to an empty room.
- Speak slowly and clearly, but with enthusiasm and expression.
- Be sure to give plenty of time for students to work in their groups where appropriate.
- You may want to use small sticky notes or add comments directly on the ***Presentation Guide*** where you have specific talking points or would like to ask the students questions.
- Be prepared with a couple examples of careers connected to a specific food for each of the career pathways, in case students struggle with identifying non-production careers connected to their foods, ie;
 - ***pathway:*** AgriBusiness Systems
 - ***food:*** ice cream
 - ***ag careers:*** graphic artist (design ice cream box); buyer/procurement specialist (source ingredients)
- Keep in mind, IF you ask for questions...
 - Be prepared...students may ask ANY question.
 - Be honest with them...if you don't know the answer, tell them you don't know.