



# Share the Story of Agriculture along with us

## March 15-19, 2021

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### Thank you...

For seeing the need for agricultural education and joining with us to take agriculture into the classrooms. Whether you are reading in person or virtually, you will be able to make an impact during Ag Literacy Week 2021 by sharing the story of agriculture as well as your personal connection to agriculture. Through your participation, you just might be planting the first seed of knowledge about agriculture to the students!



### Information to share with your classroom teacher

**Our website...** [www.pfb.com/agliteracy](http://www.pfb.com/agliteracy) for educational resources and everything your teacher needs to teach and talk to their students about agriculture! There are activities for each day of the week and they can sign up to meet Chuck via Zoom on Friday March 19, 2021! Registration is required.

**Our social media sites...** where we will post all the great things happening during Ag Literacy Week . Photos are encouraged and be sure to tag us using #aglitweek2021

Facebook/Instagram @PAFriendsofAgriculture      Twitter @PafriendsofAg

## Ag Literacy Week Activities ...

Use the Cootie Catcher activity that you received along with your book and make Cootie Catchers with the students. You can also send them along for the teachers to give to the students to work on in class or to take home.

## And...

Check out our theme days below and encourage your classroom teacher to participate with their students. Events and activities can all be found on our website at [www.pfb.com/agliteracy](http://www.pfb.com/agliteracy)

### Moo-valous Monday

Learn about how milk gets from the cow to that delicious ice cream cone.

### Toppings Tuesday

Your delicious dairy treat is not complete without the help of a few other agricultural products. Learn more about the forestry, peanut soy and fruit industries .

### Work - A - Lot Wednesday

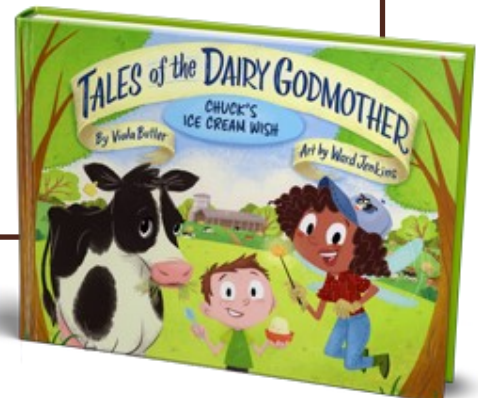
The focus is on all of the careers that exist in agriculture.

### Thank Farmer Thursday

See what the day in the life of a dairy farmer is like and write a thank you note to a local farmer. Send the thank-you notes to us and we will get them to your local farmer!

### Fun on the Farm Friday

Join us for a Zoom session where we will tour Chuck's farm followed by a live question and answer session with Chuck and PFB President Ebert who are both dairy farmers! Teachers must pre-register on our website to receive a Zoom invite for our question and answer session .



# The Next Steps



## 1. Reading options

- Schedule an in-person reading if your school permits visitors.
- Set up a Zoom session with the classroom teacher and read live to the students at a time you schedule with the teacher. \*
- Record yourself reading the book via a free Zoom account. Then send your recording to the classroom teacher to view with the students. The Foundation can provide you with directions on how to do a Zoom recording. \*
- Have your school join in to watch Pennsylvania Farm Bureau President, Rick Ebert, read Chuck's Ice Cream Wish on Friday, March 19, 2021 (time to be determined). The reading will be followed by a Zoom session (registration required) where you will see Chuck's farm. A LIVE question and answer session will follow with Chuck and Rick

## 2. Communicate with your classroom teacher

- Once you have selected an option for reading the book, you will need to contact the classroom teacher to arrange a day and time for either the in-person reading or the alternative Zoom option. If you are reading via Zoom, request the teacher's preferred contact information for the Zoom invite that you will later send to them.
- Determine if you will would like to do the provided activity (a Cootie Catcher) with the students after you have read the book. If you plan to do the activity, it would be a good idea to notify the classroom teacher that you will be doing a short activity with them after you read the book. Each student will need a pair of scissors for the cootie catcher.
- If you do not plan to do the activity, that is ok and not required. Feel free to share your experiences about agriculture to the students after you have read the book and let them ask you questions too.
- Let your teacher know prior to your visit that the Ag Literacy Week website has numerous resources and activities to go along with the book including a weekly activities schedule. Our weekly activities are a great way for them to incorporate agriculture into their lesson plans for Ag Literacy Week. The website is [www.pfb.com/agliteracy.com](http://www.pfb.com/agliteracy.com)

Continued....

### 3. Get ready to read

- Review **Chucks Ice Cream Wish—Tales of a Dairy Godmother** and be sure to add your name to the bookplate as the donor of the book to the classroom.
- Contact the classroom teacher **one week** prior to your visit/Zoom to confirm the day and time you previously arranged with them. If you are reading through Zoom, be sure to send your classroom teacher the link a week ahead of time.

#### **In-Person Visit Logistics:**

- Report to the school office and arrive at least 15 minutes early to allow time to sign and get to the classroom. Be prepared to have the teacher's name, and a photo ID to get into the school.
- When in classroom, introduce yourself and tell them about your connection to agriculture. After reading and doing the activity, if you chose to, be sure to leave the book and educators guide with the teacher.

#### **Zoom Reading:**

- Set up your free Zoom account and send the link to your teacher. For instructions on setting up a Zoom account visit our website at **[www.pfb.com/agliteracy](http://www.pfb.com/agliteracy)** and click on the **Volunteer Info** tab.
- Make arrangements to get the book and educator's guide to the classroom teacher after you have read the book.

**Remind classroom teachers to sign up for the Zoom session at Chuck's Farm on Friday , March 19, 2021. They will need to register on our website at [www.pfb.com/agliteracy](http://www.pfb.com/agliteracy) and select the Q & A with Chuck tab.**